Management Accounting For Decision Makers 7th Edition

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accounting for decision making and control provides students and managers with an understanding appreciation of the strengths and limitations of an organization s accounting system thereby allowing them to be more intelligent users of these systems the ninth edition demonstrates that managerial accounting is an integral part of the firm s organizational architecture not just an isolated set of

computational topics managers in all organizations throughout their professional careers interact with their accounting systems as it is both a source of information for decision making and part of the organization s control mechanisms

managerial accounting teaches business students how to use accounting to make better decisions and improve performance engaging case studies and the popular manager s point of view boxes illustrate how concepts are applied in real world business situations the latter add an extra dimension to your learning as they are written by experienced practitioners of both management and accounting with a minimum of technical language and a dedication to practical application this popular text gives a refreshingly clear guide to management accounting

a revision of financial accounting and reporting this text is suitable for an introductory financial accounting course at either the undergraduate or mba level the book assumes no prior financial accounting exposure on the part of the student the book does assume that the instructor is interested in positioning financial accounting as an important element in managing a business enterprise and in communicating that enterprise s performance to interested constituencies the text adopts a business context user orientation outlook as a central emphasis and places moderate emphasis on the procedural aspects of financial accounting at either the undergraduate or the mba level instructors have the flexibility to pitch their use of the text with some slight alterations to the basic emphases they can do this through their selection of end of chapter assignments these assignments provide an array of choices from the purely conceptual to the purely procedural and in between moreover instructors can go into more of the technical details of a topic if they choose by incorporating the chapter appendices an instructor s manual is available simply contact shirley grall mcgraw hill com for a copy

financial accounting for decision makers presents the key concepts of accounting without going into too much unnecessary technical detail the book is aimed as users of accounting information not preparers of accounts

this book shows readers how to understand the financial accounting process and how to interpret and use the resulting information it explaines why particular items appear in or are omitted from financial statements how items are valued in the financial statements and the usefulness of reported information in a decision making context readers learn to analyze rather than simply memorize

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